

RUNWAY FOR A CURE

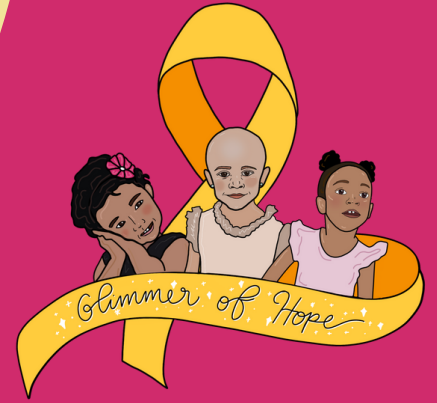
March 23rd 2024

SPONSORSHIP GUIDE

Glimmer of Hope Foundation

The Rhodes on Pawtuxet
Cranston, RI



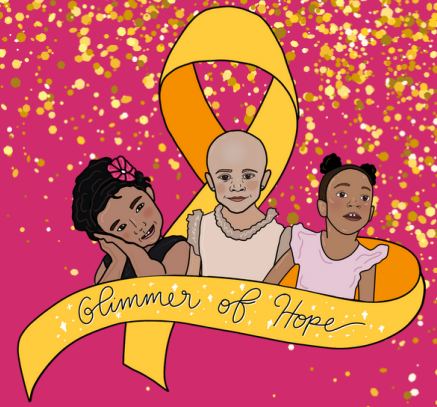


ABOUT US

Glimmer of Hope Foundation is a 501(c) (3) nonprofit organization showing girls and boys their strength and beauty through the donation of bald dolls and providing hope to families battling childhood cancer, in honor of Ella Integlia.

Runway for a Cure allows childhood and adult cancer fighters and survivors to feel beautiful through partnering with local boutiques and hair and makeup artists to give them their moment to shine.

WHAT WE DO



BALD DOLLS

To make the world a less scary and more inclusive place for children battling cancer. We sponsor and donate bald dolls (and dolls with hair) to better help children feel represented and confident during their journey.



PHOTOSHOOTS

Once to twice a year, we create a magical day for a group of girls battling cancer in a particular state. The Best Day Ever consists of hair and makeup services for each girl, a customized gift basket, a catered lunch, crafts, a princess dress and their very own doll in a matching princess dress, followed by a professional photoshoot at a magical location!



BEREAVEMENT BOXES

To help heal a broken heart, we have created bereavement boxes for families we have served after their child has passed. We partner with Spencer Welch Studios to send watercolor portraits of each child as part of each box



OUR GREAT TEAM



ALI HORNUNG
Executive Director



DEBORAH HORNUNG
Treasurer



MONIQUE TARULLI
Grant Writer



LINDSAY MILLER
Outreach
Coordinator



ABBEGAIL DESISTA
Marketing
Coordinator



LISA EGAN
Membership
Coordinator



CARRIGAN NELSON
Associate Director



ALIYA LAND
Intern

SPONSORSHIP OPPORTUNITIES

\$20,000

MAKE A STATEMENT

- 16 tickets
- Full page color ad in program book
- Logo on website as sponsor of event
- Event signage
- Opportunity for executive to make remarks at event
- Logo on cocktail napkins during event
- Logo on Photo backdrop
- Guest Gift

\$5,000

GOLD SPONSOR

- 8 tickets
- Half page color ad in Program Book
- Logo on website as sponsor of event
- Event Signage

\$12,000

DIAMOND SPONSOR

- 10 tickets
- Full page color ad in program book
- Logo on website as sponsor of event
- Event signage
- Logo on photo backdrop
- Guest Gift

\$2,500

SILVER SPONSOR

- 5 tickets
- Half page color ad in Program Book
- Logo on website as sponsor of event
- Event Signage

\$7,000

PLATINUM SPONSOR

- 8 tickets
- Half page ad in program book
- Logo on website as sponsor of event
- Logo on photo backdrop
- Event signage
- Guest Gift

\$1,200

BRONZE SPONSOR

- 3 tickets
- Quarter page color ad in Program Book
- Logo on website as sponsor of event

SPONSORSHIP OPPORTUNITIES

\$750

GUEST GIFT SPONSOR

- 2 tickets
- Quarter page ad
- Logo on gift for each guest

\$400

HALF PAGE AD/SHOUTOUT

- Half page color ad for business OR half page color shoutout for your favorite model/models!
- May include color photo(s) and/or logo and name(s)/sentences

\$750

BAR UNDERWRITER

- 2 tickets
- Quarter Page ad
- Logo on Bar signage

\$250

QUARTER PAGE AD/SHOUTOUT

- Quarter page color ad for business OR quarter page color shoutout for your favorite model/models!
- May include color photo(s) and/or logo and name(s)/sentences

\$600

FULL PAGE AD/SHOUTOUT

- Full page color ad for business OR full page color shoutout for your favorite model/models!
- May include color photo(s) and or logo and name(s)/sentences

\$150

"SHOUT OUT" MODEL OR BUSINESS

- "Shout out" your business or your favorite model or models in the program book!
- Includes mention of names or sentence
- 20 word maximum

Glimmer of Hope

YES! COUNT US IN AS A 2024 RUNWAY FOR A CURE SPONSOR

Proceeds from Runway for a Cure will go towards helping create magical moments for children battling cancer.

DEADLINES Program Deadline for Ads: December 31st 2023
Payment deadline: January 23rd 2024

SELECT YOUR SPONSORSHIP LEVEL

Make a Statement - \$20,000

Silver Sponsor - \$2,500

Diamond Sponsor - \$12,000

Bronze Sponsor - \$1,200

Platinum Sponsor - \$7,000

Guest Gift Sponsor - \$750

Gold Sponsor - \$5,000

Bar Underwriter - \$750

CONTACT INFORMATION

Company/Individual Name (as you wish it to appear in event materials)

Contact Name (if different from above)

Address

Address Line 2 (optional)

City

State

Zip

PAYMENT INFORMATION

Enclosed is a check for \$ _____ (payable to Glimmer of Hope Foundation)

Venmo: Alison-Hornung for amount: \$ _____

Ali - Glimmer of Hope Foundation
@alison-hornung

Venmo Memo: "Runway for a Cure 2024"

Checks may be mailed to:
Glimmer of Hope Foundation
10 Gateway Road
North Kingstown, RI
02852



Please email completed form and ad in JPEG format if applicable to alison@glimmerofhopefoundation.org

Glimmer of Hope

AD PAGE SPONSORSHIP

Please email Ad/Shoutout in a JPEG format to alison@glimmerofhopefoundation.org. Please send Model or Business "shoutouts" within the email containing this document.

DEADLINES Program Deadline for Ads: December 31st 2023
Payment deadline: January 23rd 2024

SELECT YOUR AD LEVEL

- Full Page Ad/Shoutout - \$600
- Half Page Ad/Shoutout - \$400
- Quarter Page Ad/Shoutout - \$250
- Model or Business Shoutout (max. 20 words) - \$150 (Please include text in email)

CONTACT INFORMATION

Company/Individual/Model Name (as you wish it to appear in event materials)

Contact Name (if different from above)

Address

Address Line 2 (optional)

City

State

Zip

PAYMENT INFORMATION

- Enclosed is a check for \$ _____ (payable to Glimmer of Hope Foundation)
- Venmo: Alison-Hornung for amount: \$ _____

Venmo Memo: "Runway for a Cure 2024"

Checks may be mailed to:
Glimmer of Hope Foundation
10 Gateway Road
North Kingstown, RI
02852

Ali - Glimmer of Hope Foundation
@alison-hornung



Please email completed form to alison@glimmerofhopefoundation.org